

## UI/UX/Campaign Design Intern

Watermarkit is an emerging photo-marketing platform that is creating a new kind of ad real-estate on the Facebook Newsfeed. Our offices are based Boston, MA in the South End's innovation district, and our team is made up of 6 talented Watermarkiters who enjoy designing high-quality brand campaigns and working in a young and fast-paced environment.

This is **you**:

Professional, passionate about graphic design, problem solver, proactive, team worker, rigorous and detail oriented. You are smart, creative and practical at the same time. And of course, you are iPhone & Facebook savvy. Photos are your first and your last thought every day.

Functions:

Be a part of the Marketing team producing photo-marketing campaigns for our brand partners, banners and Web Material for all Watermarkit user and brand interfaces:

- Design email templates for marketing communication campaigns and graphic assets for advertising
- Design graphics for our social media sites, mobile banners, Facebook Ads, etc.
- Design headers, layouts, ads, logos...
- Creation of marketing assets.
- Skilled at creating layouts, co-branded elements, proposals, and business collateral.
- Collaboration with new brand projects.

Requirements:

- Expert in: Graphic Design, Digital Illustration, Branding & Identify, UI&UX Design, Responsive Design, SEO Sensible.
- Expert knowledge in the use of design concepts (layout, typography, color, white space and grid).
- Knowledge of Photoshop and Illustrator.
- Understanding of print concepts (bleed, resolution and color).
- Creative ability – able to generate new and unique design concepts.
- Awareness of emerging web, design, and social trends and techniques.
- Planning / Organizing skills – able to prioritize and plan work activities.
- Teamwork skills – able to work effectively as part of a team.
- Attention to detail.
- Extensive portfolio.

If you think you might be a fit, we'd love to hear from you. Email resume & portfolio sample to [craig.gdwyer@gmail.com](mailto:craig.gdwyer@gmail.com).